

2025 Radio Broadcasting - PNW Feb 8th

- **Rounds 1 & 2: 5 Minute Newscast** should include: sign-on/off, music intro/outro (contestant choice), international news, local news, commercial, special interest story, weather
 - Cut news from stories published after 2/1/2025
 - Include an original commercial to promote the new Mufasa: The Lion King Movie. Persuade the audience to go see the movie in theaters. The commercial should include a raving review from someone named Karen.

- **Round 3: Breaking News/Cold Read (2 min prep, 2 min read)**
 - Competitors are given an article of about 200 words and they read it word for word. Competitors should have a sign-on and sign-off.
 - Here is the link to the ISSDA Cold Read Overview Slideshow:
https://docs.google.com/presentation/d/1fpsuwxv32A9xLmTanjXEEWLzV5XR_iRgzQrZpDvVWs/edit#slide=id.g2871c3582d4_0_88
 - Speakers will be judged on their pacing and enunciation, pronunciation and accuracy, as well as flow of the broadcast.

- **Round 4: Newscast + 2 Minute Editorial (30 Minute prep)**
 - Students will receive the topic in prep.
 - Students will insert their editorial into their Newscast.
 - Targeted time of around 7 minutes.